Media Studies Transcript

**Slide 1:**

Good afternoon, I’m May Abiri. My candidate number is 2000 and center number is UX438. Today I will be discussing my critical reflection questions that have been answered throughout the year.

**Slide 2:**

For the first question, it states “How does your product use or challenge conventions and how does it represent social groups or issues?” It is known that when you go to college, you will gain a little bit of weight because you aren't living like how you used to. With a different lifestyle, it is likely your eating style might change as well, leading to people gaining more weight. So, in my magazine, there would be articles that help you keep you fit by providing you with fitness exercises and healthy alternative foods. More specifically, my magazine targets individuals in college which challenges the stereotype that people in college gain weight. My magazine could represent fitness groups in college who are trying to stay fit. There could be clubs on campus that make healthy foods and exercises together. This is not only a way for young adults to bond, but it also keeps their bodies fit and healthy. The picture on the right is a cycle of a college students 15 week stay where they gain additional weight. Then, I included a scale at the bottom to show that it is a conventional challenge.

**Slide 3:**

My next question is “’How does your product engage with audiences and how would it be distributed as a real media text?” My product engages with audiences because if grasps their attention if they are in college seeking for an exercise group or just want to know any recipes that they can make healthy foods. My magazine cover can attract the eyes of individuals who might just want to try something new so they pick up my magazine and start to look at all the different exercising options or foods they can learn to make. My product is distributed by a online magazine as a real media text. I would publish my articles into my magazine that readers can find on an online browser. I will also advertise my magazine on social platforms such as Instagram and TikTok.

**Slide 4:**

Next, the question is “How did your production skills develop throughout this project? Explain research, using different applications, layout and design of your magazine or video.” During my work on this project, my production skills developed significantly. I was able to learn how to use websites and other great tools that help make my magazine look attractable. Additionally, I learned what seem to catch an audience's eye and what color go well together on a cover page. Also, by using new applications, my intelligence on using computer programs broaden which allowed me to be more effective in all my classes. Even when I want to help my peers and family in school projects or huge tasks for jobs, my development in using new layouts and designs, it allowed for me to grow drastically. As you can see on this slide, there is an image of my magazine cover and two-page layout where I incorporated my new abilities of having such a great appearance.

**Slide 5:**

The final question is “How did you integrate technologies – software, hardware and online – in this project?” In this project, I integrated other technologies by using online tools to build up my article and magazine cover. For instance, photoshop and other apps to help create my pages were very useful in making my project look presentable. In addition, there were times where I never knew how to function a new tool I found online, however by utilizing it for my product, I really integrated these new technologies into my mind. For example, there are many different templates that I could use and different colors that I can use to switch up the way I wanted my product to appear.

**Slide 6:**

Thank you for listening and have a great day. And also, don’t forget that I have a full transcript on my blog if you have any difficulties